

November 2021

Dear Plain Press Readers and Supporters,

This year marks the 50th anniversary of the award-winning* community newspaper, the *Plain Press*. A free community newspaper founded in 1971, the *Plain Press* continues to present issues and community news to residents of Cleveland's west side. During the COVID-19 Pandemic in 2020, the *Plain Press* continued its mission of presenting issues and news at no charge to its 40,000 readers each month. Our Community Board helped inform residents of available resources during these trying times.

The *Plain Press*' ability to continue to serve the west side neighborhoods of Cleveland is due in large part to the contributions of readers and supporters in the annual Friends of the Plain Press Campaign. The Friends of the Plain Press Campaign was established following the successful 2011 40th anniversary fundraiser. The *Plain Press* reached out to readers and supporters and you came through to help sustain the newspaper.

This year, we are again asking you to donate to the *Plain Press* to ensure the newspaper moves forward. To mark its 50th anniversary we are asking you for a donation of \$50 or a reflection of its 50 years of operation (e.g. \$100, \$150, \$500). It will help subsidize the newspaper, but will be specifically used to support the *Plain Press*' Community Board's listings of free events and resources.

A separate *Plain Press* fund has been established for the newspaper by Organize! Ohio (a tax exempt 501(c)(3) organization). Checks should be made out to **Organize Ohio and sent to 11811 Shaker Blvd, Suite 109, Cleveland, Ohio 44120**. Your contribution is tax deductible. To make online donations you can link to the Organize! Ohio Pay Pal through the *Plain Press* website: <https://plainpress.blog>.

When making a donation, either by mail or online, please indicate that the donation is for the *Plain Press*.

The *Plain Press* has served as your community newspaper for 50 years. We call upon you to contribute towards another year of publishing the *Plain Press*. We appreciate your support.

Sincerely,

Gail Long (Fundraising Committee) Larry Bresler (Fundraising Committee & Co-Coordinator 1970's) Chuck Hoven (Managing Editor - 1988-present) Deborah Rose Sadlon (Editor - 1990-present) Leo Jeffres (Secretary, on behalf of the Board of Trustees)

* Including Neighborhood Community Press Association of Greater Cleveland's awards for Best Overall Community Coverage

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Friends of the Plain Press -- Donation Form

Here is my contribution of:

_____ \$50 _____ \$100 _____ \$150 _____ \$500 _____ Other \$ _____

Name: _____

Address: _____

City _____ State: _____ Zip: _____

Telephone: _____ email: _____

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